

For Immediate Release

Contact Name: Marie Ortega
Communications Specialist
916.376.2850
marie.ortega@bluescope.us

Perception Collection is Now Reality

West Sacramento, California – September 14, 2016 – AEP Span has launched Perception Collection™, a new patented collection of architectural metal wall panels designed and engineered to deliver on performance and design flexibility.

“Developing this new product offer and having it patented and tested represents our commitment to the design community,” stated John Cross, AEP Span President. “They can design and build with confidence when they select AEP Span’s architectural metal solution.”

Perception Collection metal wall panels are comprised of five concealed fastened panels, each with unique geometric angles and rib patterns which can seamlessly blend together to create a distinct design.

AEP Span’s new collection can be direct fastened or clip attached to the substrate in either a vertical or horizontal application. New high performance clip attachments were designed in both a standoff clip and a flush mount clip option, offering unlimited thermal movement while reducing chances of oil canning. The Perception Collection metal wall panels and clip assembly has been independently tested by accredited third parties.

The new architectural wall panels are available standard in both 22 gauge and 24 gauge in over 20 colors in AEP Span’s Dura Tech™ (PVDF) paint system and specialty finishes.

For more details, click the link below to view our Perception Collection video and visit us at www.aepspan.com.

<https://www.youtube.com/embed/zOgITxEKIyM?autoplay=1&rel=0>

AEP Span is a division of **ASC Profiles** and offers architecturally engineered steel roof and siding panels for the commercial and industrial markets. **ASC Profiles LLC** is a subsidiary of BlueScope Steel and Nippon Steel & Sumitomo Metals Corporation. **ASC Profiles** is an industry leading manufacturer of cold-formed steel building components since 1971.

###